

RestaurantChains.net Announces the July 2007 List of the Top Ten Fastest Growing Restaurant Chain Concepts

The RestaurantChains.net list of the fastest growing restaurant chain concepts with 50 operating stores or less.

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The RestaurantChains.net list of the fastest growing restaurant chain concepts with 50 operating stores or less. The list is comprised of unique brand restaurant concepts located in the U.S. and Canada. In order to qualify to be considered for the list, restaurant chains must have between 3 and 50 units with growth of at least 4 units, during their most recent four-month period of research. Research dates of discovery were 3/20/07-6/20/07.

Displayed in order by percentage growth:

- 1)Which Wich- 75%
- 2)Tacos Don Chente- 67%
- 3)Homemade Pizza Co.- 40%
- 4)Costa Vida Fresh Mexican Grill- 22%
- 5)Heidi's Brooklyn Deli- 20%
- 6)Garlic Jim's Famous Gourmet Pizza- 18%
- 7)Fat Tuesday-17%
- 8)Extreme Pizza- 13%
- 9)La Paletera- 11%
- 10)Ted's Montana Grill- 9%

Number one on July's list is a chain called "Which Wich", a Dallas, TX-based, quick service sandwich concept founded in 2003 (opened 9 units during their most recent period of research, 75% growth). Lakewood, CO-based Heidi's Brooklyn Deli who is number five on the list, also made the January 2007 list when they were ranked number eight.

Top ten lists are published four times per year (January, April, July, and October). Information for each list is derived and calculated from the continual process of in-house interviewing and re-verifying of more than 7300 restaurant chain concepts each trimester.

About RestaurantChains.net:

RestaurantChains.net is a market research company that offers a variety of services including an online directory, email newsletter and custom research services. Users benefit from the ability to choose and export dozens of criteria for analysis and direct marketing purposes.

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