

For Immediate Release:

New bi-monthly newsletter series launched regarding restaurant chain operators.

IRVINGTON, NY, April 1, 2006

RestaurantChains.net began a twice per month email newsletter series highlighting change in the volatile restaurant industry. With mini-analysis articles displaying under-reported facts, RestaurantChains.net is offering a new view for its readership. They have developed a four-month cycle of interviewing more than 3700 restaurant chains, flagging and benchmarking the changes along the way.

Readers will be able to see some of these changes that have happened over the most recent four-month period. Periods end only two days before publishing.

Publisher Keith Gellman says, “We’ve never offered a newsletter before, but we see an opportunity to display brand new observations and to a broader user base. For the past 10 years we have provided data and reports for suppliers and vendors, never end users. This provides us a new platform and a new readership.”

The newsletters are being archived on the www.restaurantchains.net website. The fifth newsletter will be published in early April 2006.

About RestauranChains.net

Since 2004, RestaurantChains.net has been a leading provider of qualified company profiles covering restaurant chains throughout the United States and Canada. In addition to RestaurantChains.net the company also publishes FoodserviceReport, a weekly bulletin on new restaurant openings and changes of ownership in the US. Founded in December 1996. The company currently serves thousands of clients in the foodservice and related industries.

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