

## **Total Foodservice News, NY Jan 2004**

### **New Restaurant Directory Finds Unlisted Chains Every Day**

Annual restaurant chain guides available today highlight the franchisees of fast food chains. Those chains (like McDonald's, Burger King, Wendy's, etc.) comprise a large portion of the guides. Research Report for Foodservice is launching next month a restaurant chain guide with between 3-4,000 unique restaurant concept companies without duplication.

The company states that as a result of their proprietary system, new chains are found daily and hundreds more chains will be in the database than any other restaurant chain guide offers. Subscribers will be able to sort and build reports by fields such as state, perperson

check average, number of seats, service style, alcohol service, etc.

RestaurantChains.net is available on CD-ROM or on-line in real time, updated and verified no less than every four months.