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RestaurantChains.net

June 9, 2009

Data reflects change and activity during the most recent four-month period from February 1, 2009 to June 1, 2009

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Over the years they have developed a sound system of integrating four separate revenue centers. Growing

Restaurantchains.net Alerts Newsletter

[member_name_first]:

A weekly newsletter covering public and private restaurant chains featuring under-reported unique facts relating to growth. Pertinent information is gathered, verified and analyzed in-house using proprietary methods created in our research and library departments.

In order to receive specific personnel for companies mentioned along with full profiles, you must be a client. [Pricing for chain data.](#)

Regarding growth stories listed:

We publish net unit growth from (each company has their own four-month cycle and companies have varied verification dates, **percentages are not annualized** as a result) one four-month period to the next. This is performed by re-verifying **net growth figures** of approximately 1,000 companies per month. Once our researchers identify the following growth results from our research efforts, we highlight a new round of results each week in our newsletter. Featured growth stories are only a fraction of the growth stories received by clients.



TOP TEN GROWING CONCEPTS

May's Top 20 Fastest growing concepts (with between 50 and 100 units),

[See who made the list. Continued...](#)

April's Top 10 list [Continued...](#)

Would you like to lower your food cost more than 5%?

Tough times create opportunities for operators savvy enough to take advantage of technology to control costs and manage inventory. Find relief from rising food costs, maintain tight controls on purchasing, improve operational efficiencies with ChefTec. [Continued...](#)

strong with 22 units, The Greene Turtle offers franchisees a complete system of training, development and execution.

[Continued...](#)



2 new stores!

Genghis grill is growing rapidly. Currently with 33 locations, they are opening stores at a rapid pace. With a successful franchise system in place this company is poised for continued growth.

[Continued...](#)

GROWING CONCEPTS

Growing Concepts that have grown by at least 5% (if less than 50 units).

Corpus Christi, TX-based **PETE'S CHICKEN N MORE** (founded 1976) has increased by 1 unit, from 6 to 7 (17% growth). The restaurants are open for lunch and dinner, with a \$4-\$8 per person check average. Seating is for about 30. About half the stores are franchised. All are located in TX.

Phoenix, AZ-based **GALLAGHER'S FOOD & FUN** (founded 1985) has increased by 1 unit, from 5 to 6 (20% growth). These are family/casual restaurants, serving American cuisine. Meal periods are lunch and dinner, with an \$8-\$20 per person check average. All locations have a full bar and average seating for about 175. All units are in AZ.

Richardson, TX-based **ROCKFISH SEAFOOD GRILL** (founded 1994) has increased by 1 unit, from 14 to 15 (7% growth). These are family/casual seafood restaurants, open for lunch and dinner, with a \$10-\$30 per person check average. Locations have a full bar and seating for about 250. Catering is available. Units are in NC and TX

TOOJAY'S GOURMET DELI based in West Palm Beach, FL (founded 1981) has increased by 1 unit, from 25 to 26 (4% growth). These are family/casual restaurants with seating for about 100. Beer and wine are served. Catering and banquets are offered. Locations are open for breakfast lunch and dinner. The per person check average is around \$6-\$12. All locations are in FL.

BANDANA'S BAR-B-Q based in St Louis, MO (founded 1996) has increased by 1 unit, from 26 to 27 (4% growth). These are family/casual BBQ restaurants with seating for about 150. Beer and wine are served and catering is offered. The check average is around \$8-\$20 per person. Locations are around 30% franchised and are in IA, IL and MO.



See the 1st quarter 2009 expansion and pull-out list by state.

See the results... [Continued...](#)

See prior quarter's results on the home page:

www.restaurantchains.net

EMERGING CONCEPTS

Concepts with 20 units or less who grew by at least 2 units.

Davis, CA-based **STEVE'S PIZZA** (founded 1978) has increased by 2 units, from 6 to 8 (33% growth). These are family/casual Italian and pizza restaurants, open for lunch and dinner. Per person check average is about \$6-\$12. Beer and wine are served. Seating is for about 150. Catering, delivery, and private party services are available. Locations are franchised and all are located in CA.

GROTTO PIZZA based in Rehoboth Beach, DE (founded 1960) has increased by 2 units, from 18 to 20 (11% growth). These are family/casual restaurants with full bar and seating for about 100. The check average is around \$6-\$12. Catering is offered. Locations are in DE and PA.



REPEAT GROWERS

Concepts previously written about in the past 18 months.

Cincinnati, OH-based **LAROSA'S PIZZERIA** (founded 1954) has increased by 2 units, from 60 to 62 (3% growth). These family/casual Italian/pizza restaurants are open for lunch and dinner, with a \$6-\$12 per person check average. Catering, delivery and online ordering are available. Some locations have a full bar and seating for about 80. Most locations are smaller, serving no alcohol. Units are franchised and located in IN, KY, and OH. We featured this concept on...

1/13/09 (2% growth).

Costa Mesa, CA-based **CHRONIC TACOS** (founded 2001) has increased by 3 units for the Chronic Tacos concept, from 21 to 24 (14% concept growth). The company also operates 2 Chronic Cantinas. Overall company growth was from 23 to 26 (13% growth). These fast casual Mexican restaurants are open for breakfast, lunch and dinner, with a \$4-\$10 per person check average. Beer and wine are served and seating is for about 30-50. Trading areas are AZ, CA, and ID. We wrote about this company on 1/13/09 (10% growth).

BEEF O'BRADY'S based in Tampa, FL (founded 1985) has increased by 5 units, from 162 to 167 (3% growth). These are family/casual restaurants with seating for about 150. Beer and wine are served. The check average is around \$6-\$15+ per person. Locations are franchised and are in AL, AR, CO, FL, GA, IA, IL, IN, KY, LA, MD, MI, MN, MO, MS, NC, OH, SC, TN, TX, VA and WI. We wrote about this concept on 2/12/08 (7% growth), 9/17/08 (2% growth) and 2/17/09 (3% growth).

VIRGINIA BBQ CO of Fredericksburg, VA (founded 2000) has increased by 1 unit, from 15 to 16 (7% growth). These are quick serve BBQ restaurants with seating for about 30. They are open for lunch and dinner. Beer is served and catering is offered. Locations are more than 80% franchised and are in DE, MD, MI and VA. We reported on this concept on 2/5/08 (25% growth) and on 10/7/08 (36% growth).

CHEDDAR'S CASUAL CAFÉ of Irving, TX (founded 1978) has increased by 5 units, from 71 to 76 (7% growth). These are family/casual restaurants with full bar and seating for about 200. The check average is around \$8-\$20 per person. Catering is offered. Locations are more than 60% franchised and are in AR, FL, GA, IA, IL, IN, KS, KY, MI, MO, MS, NC, OH, OK, TN, TX, VA and WV. We last reported on this concept on 2/13/09 when they had 4% growth.

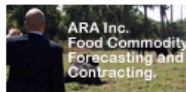
JASON'S DELI based in Beaumont, TX (founded 1976) has increased by 4 units, from 206 to 210 (2% growth). These are fast casual restaurants with seating for about 100. Beer and wine are served. The per person check average is around \$6-\$12. Catering is offered. Locations are more than 30% franchised and are in AL, AR, AZ, CA, CO, FL, GA, IA, IL, KS, KY, LA, MO, MS, NC, NE, NM, NV, OH, OK, PA, SC, TN, TX, UT and VA. We wrote about this concept on 2/3/09 (1% growth).

Who likes to count inventory?

Ask any operator, manager or supervisor and they will almost always tell you that the counting of anything is tedious and mostly a drag. The best part of doing inventory is when you have counted the last item and can process the numbers.

There is a company that has a device (picture a palm pilot) you just point at the bottle. The accuracy and speed of the system are second to none. Liquor cost savings of 15-30% are common [Continued...](#)

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What other data do we offer?

As you now know, this newsletter is free. But behind the newsletter is where the real-time data lies. It comes from a dynamically changing directory that contains 16,000 corporate decision makers. 11,000 personal emails in 7300 restaurant concepts. We are the only company on the planet who stays in such close contact with the restaurant chain world.

Just say NO to dead data.

To know more including pricing options, [Continued...](#)

Newsletter Sponsorship, download media kit.

You may have noticed our new design and sponsor sections. In addition, we have created a location on the newsletter for franchisors to advertise their concepts. This newsletter is sent to more than 48,000 foodservice professionals each week. See the breakdown of our newsletter readers and download a media kit. [Continue to download...](#)

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