



RestaurantChains.net

May 12, 2009

Data reflects change and activity during the most recent four-month period from January 4, 2009 to May 4, 2009

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Over the years they have developed a sound system of integrating four separate revenue centers. Growing

Restaurantchains.net Alerts Newsletter

[member_name_first]:

A weekly newsletter covering public and private restaurant chains featuring under-reported unique facts relating to growth. Pertinent information is gathered, verified and analyzed in-house using proprietary methods created in our research and library departments.

In order to receive specific personnel for companies mentioned along with full profiles, you must be a client. [Pricing for chain data.](#)

Regarding growth stories listed:

We publish net unit growth from (each company has their own four-month cycle and companies have varied verification dates, **percentages are not annualized** as a result) one four-month period to the next. This is performed by re-verifying **net growth figures** of approximately 1,000 companies per month. Once our researchers identify the following growth results from our research efforts, we highlight a new round of results each week in our newsletter. Featured growth stories are only a fraction of the growth stories received by clients.



TOP TEN GROWING CONCEPTS

NEW!

May's Top 20 Fastest growing concepts (with between 50 and 100 units),

[See who made the list. Continued...](#)

April's Top 10 list [Continued...](#)

GROWING CONCEPTS

Growing Concepts that have grown by at least 5% (if less than 50 units).

Tulsa, OK-based **MAZZIO'S ITALIAN EATERY** (founded 1961) has increased by 2 units, from 167 to 169 (1% growth). These are

strong with 22 units, The Greene Turtle offers franchisees a complete system of training, development and execution.

[Continued...](#)



Genghis grill is growing rapidly. Currently with 31 locations, they are opening stores at a rapid pace. With a successful franchise system in place this company is poised for continued growth.

[Continued...](#)

family/casual Italian/pizza restaurants, open for lunch and dinner. Check average is around \$6-\$15+ per person. Locations serve beer. Seating is for about 100. Catering, delivery, and online ordering are available. Locations are franchised and located in the states of AR, GA, IA, IL, KS, MO, MS, OK, TN, and TX.

San Antonio, TX-based **LION & ROSE BRITISH RESTAURANT & PUB** has increased by 1 unit, from 3 to 4 (33% growth). The restaurants are family/casual, open for lunch and dinner, with an \$8-\$20 per person check average. All locations have a full bar. Seating is for about 200. Private party services are offered. Franchise opportunities are available. All units are in TX.

CULINAIRE INTERNATIONAL based in Dallas, TX has increased by 1 unit, from 8 to 9 (13% company growth) adding a new concept called Coast. Other concepts are Nicola's Ristorante Italiano (1) and Omaha Steakhouse (7). Locations are upscale with multiple cuisines. Catering and banquets are offered. The check average is around \$15-\$30+. They are located in AZ, FL, NC, SC, TN and TX.

LEGENDS SPORTS PUB & GRILLE based in Akron, OH has increased by 1 unit, from 4 to 5 (25% growth). These are family/casual restaurants with full bar and seating for about 125. The per person check average is around \$8-\$20. All locations are in OH.

BIG RED F RESTAURANT GROUP of Boulder, CO (founded 1994) has increased by 1 unit, from 6 to 7 (17% company growth) by adding a new concept called Happy Noodle House. This is an upscale Asian concept with full bar and seating for around 150. The check average is around \$15-\$30+ per person. Other concepts for this company are Centro (1), Jax Fish House (2), Lola (1), West End Tavern (1) and Zolo Grill (1). These are also upscale concepts with multiple cuisines. Banquets and patios are offered. All locations are in CO.

SKOOL LUNCH based in Murray, UT (founded 1982) has increased by 1 unit, from 4 to 5 (25% growth). These are take-out restaurants with limited seating. Breakfast and lunch are served. The per person check average is around \$3-\$8 per person. Catering is offered. All locations are in UT.



NEW! See the 1st quarter 2009 expansion and pull-out list by state.

See the results... [Continued...](#)

See prior quarter's results on the home page:

www.restaurantchains.net

EMERGING CONCEPTS

Concepts with 20 units or less who grew by at least 2 units.

Fort Lauderdale, FL-based **PIZZA FUSION** (founded 2006) has increased by 2 units, from 17 to 19 (12% growth) and entered into IL, KS, and VA. These quick serve pizza restaurants are open for lunch and dinner, serving beer and wine. Seating is for about 30 at most locations. Catering and delivery are available. Trading areas are AZ, CA, FL, GA, IL, KS, NJ, PA, TX, and VA.



**BEVERAGE MANAGEMENT
MADE EASY**

Concepts previously written about in the past 18 months.

East Lansing, MI-based **BIGGBY COFFEE** (founded 1995) has increased by 4 units, from 100 to 104 (4% growth). These quick serve coffee shops are open for breakfast, lunch and dinner hours. Per person check average is \$2-\$6. Seating is for about 50 at some locations, others are drive-thrus. Catering and online ordering are available. Trading areas are AL, GA, MI, OH, SC, and WI. All stores are franchised. We featured this concept on 12/26/07 (13% growth) and on 9/2/08 (9% growth).

Farmers Branch, TX-based **CANTINA LAREDO** has increased by 2 units, from 26 to 28 (8% growth). These upscale Mexican restaurants are open for lunch and dinner, with a \$15-\$30 per person check average. Locations have a full bar and seating for about 200. Catering and banquet facilities are available. Trading areas are AL, AR, AZ, CO, FL, KY, LA, MO, OK, SC, TN, and TX. We previously featured this concept on 1/22/08 (24% growth). Catina Laredo is a subsidiary of Consolidated Restaurant Operations.

Newark, DE-based **JAKE'S HAMBURGERS** (founded 1991) has increased by 1 unit, from 11 to 12 (9% growth) and entered into CT. The restaurants are quick serve, open for lunch and dinner. Per person check average is \$3-\$6, with seating for about 60. Catering, delivery, and online ordering are available. Between 10% and 20% of the locations are franchised. Trading areas are CT, DE, FL, MD, NJ, and PA, with a Morganton, NC unit to open soon. We last wrote about this concept on 12/16/08 (10% growth).

Lawrenceville, GA-based **GANDOLFO'S NEW YORK DELICATESSEN** (founded 1989) has increased by 2 units, from 43 to 45 (5% growth) and entered into FL and MI. These quick serve deli restaurants are open for breakfast, lunch and dinner, with a \$3-\$8 per person check average. Units have seating for about 80. Catering and delivery are available. Locations are in the states of AZ, CA, CO, FL, ID, MD, MI, MT, NC, NE, NH, NV, OK, OR, and UT. We wrote about this concept on 9/23/08 (4% growth).

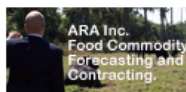
GATTI'S PIZZA based in Austin, TX (founded 1969) has increased 4 units, from 138 to 142 (3% growth). These buffet pizza restaurants are open for lunch and dinner. Seating is for about 200. The check average is around \$4-\$10. Catering and banquets are offered. Trading areas are IN, KY, LA, MS, NC, OH, SC, TN, TX, VA and WV. We last reported on this concept in our 3/25/08 newsletter when they had 3% growth.

Who likes to count inventory?

Ask any operator, manager or supervisor and they will almost always tell you that the counting of anything is tedious and mostly a drag. The best part of doing inventory is when you have counted the last item and can process the numbers.

There is a company that has a device (picture a palm pilot) you just point at the bottle. The accuracy and speed of the system are second to none. Liquor cost savings of 15-30% are common [Continued...](#)

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**COMMODITIES PRICING****Dairy Market Confusion**

As the chart shows, dairy cow slaughter prices in Wisconsin have climbed to their highest levels since October suggesting that dairy farmer profitability has improved and dairy cow slaughter has waned. [Continued...](#)



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What other data do we offer?

As you now know, this newsletter is free. But behind the newsletter is where the real-time data lies. It comes from a dynamically changing directory that contains 16,000 corporate decision makers. 11,000 personal emails in 7300 restaurant concepts. We are the only company on the planet who stays in such close contact with the restaurant chain world.

Just say NO to dead data.

To know more including pricing options, [Continued...](#)

Newsletter Sponsorship, download media kit.

You may have noticed our new design and sponsor sections. In addition, we have created a location on the newsletter for franchisors to advertise their concepts. This newsletter is sent to more than 48,000 foodservice professionals each week. See the breakdown of our newsletter readers and download a media kit. [Continue to download...](#)

Contacts:

Publisher:
Keith Gellman
keith@restaurantchains.net

Editorial concerns:
Maura O'Neill
maura@foodservicereport.com

Francine Graham
francine@foodservicereport.com

RestaurantChains.net
One Bridge Street, Suite 44, Irvington, NY 10533 | p: (914) 591- 4297 | f: (914) 591 - 4293
info@restaurantchains.net

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